



Firestone Industrial Products Company Gives To Local Beautification Program

NOBLESVILLE, Ind. (Jan. 18, 2008) – Firestone Industrial Products Company, LLC (FSIP) and The Bridgestone Firestone Trust Fund recently donated \$5,000 to Keep Noblesville Beautiful (KNB). FSIP contributed \$3,000 to KNB in early 2007 to help the organization get started.

KNB, a community improvement organization, sponsored a trash cleanup along State Road 37 in April 2007. Additional projects are planned for 2008. The KNB Board of Directors includes representatives from the City of Noblesville, Noblesville Preservation Alliance, Hamilton County Master Gardeners, Noblesville Main Street, Noblesville Common Council, Noblesville Chamber of Commerce, Noblesville Schools and citizen nominees.

“Firestone Industrial Products is committed to the environment, and Keep Noblesville Beautiful has provided us with a way to give back locally,” said Krista Torok, an Environmental Engineer at FSIP. “I am pleased to present this check on behalf of our teammates, several of whom have volunteered their free time with the program.”

FSIP has been operating an air springs plant in Noblesville since 1936.

“Keep Noblesville Beautiful is grateful to Firestone for providing the financial and volunteer support to help KNB get off to a good start in 2007 and for Firestone's continued support during 2008,” said KNB Treasurer Mark Reuter.

About Firestone Industrial Products Company:

Firestone Industrial Products Company, LLC (FSIP), a subsidiary of Bridgestone Firestone Diversified Products (BFDP), specializes in air spring manufacturing and technology with a history of more than 60 years of research and development of technologically advanced air springs. Its famous Airide™ brand has set the standard for air spring manufacturing and technology since 1939. BFDP, based in Indianapolis, Ind., is a subsidiary of Bridgestone Americas Holding, Inc. (BSAH). BFDP is responsible for BSAH's non-tire businesses, including building and industrial products, synthetic and natural rubber, and fiber and textile businesses.

About The Bridgestone Firestone Trust Fund:

The Bridgestone Firestone Trust Fund, the philanthropic arm of Bridgestone Americas Holding, Inc. (BSAH), is a charitable trust established in 1952 by The Firestone Tire & Rubber Company, a predecessor to BSAH. It contributes millions annually to 501(c)(3) organizations in support of causes which champion children's issues, education, and the environment and conservation.