

Keep Noblesville Beautiful recycles tons of paper

The Times

Keep Noblesville Beautiful (KNB) recycled 3.79 tons of paper during the month of March in celebration of Earth Day, just under 10 percent of the group's total for all of 2010.

"We actually recycled 41.49 tons of paper in 2010, and we are off to a great start in 2011," said Keep Noblesville Beautiful Chairperson Dan Gaither. "We encourage everyone in our community to bring the newspapers, magazines, catalogs, old mail, office and school papers

to our green and yellow bin."

This paper drive is aimed at encouraging community members to be good stewards of the environment while also supporting local non-profits by recycling through Paper Retriever bins.

Organizations that host Paper Retriever bins will receive an "Earth Day Bonus" based on the amount of paper recycled through their bins during the month of March.

The proceeds from the paper drive at Keep

Noblesville Beautiful go to assist with their community beautification efforts. The recycling effort is organized by KNB's Board of Directors.

"Earth Day is a time for us to focus on the small things each of us can do to better our planet," said Vice President of Recycling with Paper Retriever Sylvain Longval. "Paper Retriever gives people in the community an opportunity to do that and more. By simply recycling our paper, we can help non-profit or-

ganizations earn money while making a good environmental change as well."

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